

## **Alexis Clarke – Group Marketing and Technology Director**

Alexis Clarke, graduated from the EDHEC Business School in 1994 and holds a Master's degree in Marketing,

Alexis has also held several managerial positions at Redcats, Camif and Staples between 1995 and 2014, and developed advanced skills in multi-channel distance sales. He joined the Manutan group in 2015 as Product Marketing and Purchasing Director, and was given responsibility for the supply chain in 2018. In 2020, he became Director of Operations. Then, in 2021, he took the reigns of the Marketing and Technology Departments for the Manutan group, a key grouping of activities for accelerating the setting up of a customer-oriented technological platform and strengthening Manutan's position as the leader of B2B e-commerce.



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