

Alexis Clarke – Chief Marketing Officer

Alexis Clarke, graduated from the EDHEC Business School in 1994 and holds a master's degree in marketing, Alexis has also held several managerial positions at Redcats, Camif and Staples between 1995 and 2014, and developed advanced skills in multi-channel distance sales.

He joined the Manutan group in 2015 as Product Marketing and Purchasing Director and was given responsibility for the supply chain in 2018. In 2020, he became Director of Operations.

Then, in 2021, he took the reins of the Marketing Department for the Manutan group, with a mission to strengthen Manutan's position as a leader in B2B e-commerce.