

**Julie Dang Tran – Managing Director of France and Southern Europe Area, in charge of the Group E-commerce and Marketing**

Drawing on 20 years' business experience, particularly in the technology sector, Julie joined Manutan in 2016 as Managing Director of the French subsidiary. With the support of her teams, she has since been building, structuring and leading a dynamic sales force and marketing in an increasingly open market. In 2020, she became E-commerce and Marketing Director of the Manutan group with the objective to enhance the customer experience.



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