

**Pierre-Olivier Brial – Chief Executive Officer**

After graduating from EDHEC in 1996, he began his career at Bossard consultants. Hired in 2001 by the French company Manutan as Head of e-business, he subsequently took on various management roles within the Group, including the management of European geographical areas.

He joined the Group's management team in 2011. Since September 2023, he has held the position of Chief Executive Officer. He runs the Group alongside Xavier Guichard, Chairman of Manutan and grandson and son of the company's founders.

He is also Vice-Chairman of METI (Mouvement des Entreprises de Taille Intermédiaire or medium-sized companies' movement) and founded the Club ETI Ile-de-France. Beside this, he is a member of the steering committee of "Les entreprises s'engagent" community.